SOUTH FLORIDA WILDLIFE CENTER PRIVACY POLICY

Donor Privacy Statement

South Florida Wildlife Center respects and protects the privacy of our donors and customers. We hold all donor and customer information in strict confidence and will not sell, trade or share any donor information to or with any other organization. We will only use your information to contact you regarding your donation, to update you on our progress, and inform you of any upcoming South Florida Wildlife Center related events or fundraising campaigns. Please let us know at any time if you would like to receive fewer communications from us or no further communications and we will honor your request.

Use of Links

Throughout our Web pages, we provide links to other servers with news or material which may contain information of interest to our readers. We take no responsibility for, and exercise no control over, the organizations, views, or accuracy of the information contained on other servers.

Use of Text and Images

If you would like to publish information that you find on our website, please send your request to our Outreach Department at

<u>info@southfloridawildlifecenter.org</u>. Where text or images are posted on our site with the permission of the original copyright holder, a copyright statement appears at the bottom of the page.

Accessibility

This Web site is designed to be accessible to visitors with disabilities, and to comply with federal guidelines concerning accessibility. We welcome your comments. If you have suggestions on how to make the site more accessible, please contact us.

Web Site Privacy Policy

SFWC has created this statement to demonstrate our firm commitment to your privacy. We do not collect personally identifying information about you when you visit our site unless you choose to provide such information to us. Providing such information is strictly voluntary may always opt-out of receiving future mailings or emails. This policy is a guide to how we handle information we learn about your visit to our Web site.

Online Profile Updates and Donations

If you complete the Profile update form and share your personally identifying information, this information will be used only to provide you with more targeted content. We may use your contact information to send further information about our organization or to contact you when necessary. You may always opt-out of receiving future mailings; see the sections below.

Sending us an Email

You also may decide to send us personally identifying information, for example, in an electronic mail message containing a question or comment, or by filling out a Web form that provides us this information. We use personally identifying information from email primarily to respond to your requests. We may forward your email to other employees who are better able to answer your questions. We may also use your email to contact you in the future about our programs that may be of interest.

We want to be very clear: We will not obtain personally identifying information about you when you visit our site, unless you choose to provide such information to us. Providing such information is strictly voluntary. Except as might be required by law, we do not share any information we receive with any outside parties.

If you sign up for one of our email lists, we will only send you the kinds of information you have requested. We won't share your name or email address with any outside parties.

Kids and Privacy

For children who visit our site, special rules apply. We do not request personal information about children, such as first and last name or street address and city. When kids send email to us, their online contact information (email address) is not used to re-contact them and is not maintained in retrievable form.

Opt-Out or Change Your Contact Information

Our emails provide users the opportunity to opt-out of receiving communications from us through our unsubscribe form. You may choose to receive only specific communications or none at all. You cannot remove yourself from our database, but you can prevent unwanted communication.

Questions about our policies

If you have any questions about this privacy statement, the practices of this site, or your dealings with this website, you can contact us at: 954-524-4302.