

MARKETING

INTERNSHIP POSITION DESCRIPTION

REPORTS TO
OUTREACH SUPERVISOR

SHIFT
8:30 AM - 5:30 PM
MINIMUM OF 24.0 HOURS PER WEEK FOR 12 WEEKS

Background:

The Outreach Department at the South Florida Wildlife Center engages the community with dynamic programs that emphasize the importance of coexisting with wildlife and preserving animal habitats in South Florida. As a Marketing Intern, you'll contribute creative ideas and content to support these initiatives. Your primary responsibilities will include capturing photos and videos to create compelling social media campaigns, promotional materials, and other advertising projects. Your contributions will play a key role in enhancing, expanding, and sustaining our marketing efforts.

Expected Work Conditions:

The work environment includes both indoor spaces with air conditioning and outdoor conditions characterized by extreme heat, high humidity, and occasional storms. Some tasks may take place in areas with abundant wild plants, so it's important to be aware of any allergies to local flora. Additionally, exposure to mosquitoes and other small insects is likely.

Pre-requisites:

- Previous volunteer experience with animals or at SFWC is preferred.
- Must be 18 or older to be considered for this position.

QUESTIONS TO VOLUNTEER COORDINATOR | VOLUNTEER@SOUTHFLORIDAWILDLIFECENTER.ORG

